

ABIGAIL POTTER

GRAPHIC DESIGNER
AND ILLUSTRATOR

CONTACT:

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SKILLS:

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Acrobat
Microsoft Office
Print Design
Logo Design
Social Media Design
Branding
Typography
Illustration
AI
HTML+CSS

DEVELOPMENT:

AIGA Membership 2024-25
CreativePro Week 2024
HOW Design Conference 2023
Project award | ORAU 2023
Second Place Winner for
Graphics and Illustration in
Journalism | TN AP Awards 2021

EXPERIENCE:

OAK RIDGE ASSOCIATED UNIVERSITIES

JUNE 2022-PRESENT

Graphic Designer:

- Complete hundreds of design jobs for digital and print annually.
- Juggle fast-paced, dynamic deadlines to provide support for projects, conferences, and more.
- Spearheads multifaceted design jobs for summer programs.

Print Shop Lead:

- Fulfill hundreds of print jobs annually.
- Maintains the large format printer and other copy center machinery.
- Works with the Government Printing Office to complete large print jobs.

Auditorium Specialist:

- Hosts hundreds of community events in the meeting space every year.
- Coordinates to support events, write up contracts, and send invoices.
- Provides AV and tech assistance, walkthroughs and setup/tear-down.

ADAMS PUBLISHING GROUP

AUG. 2018-JUNE 2022

Lead Page Designer/Copy Editor III

- Lead a small group of designers.
- Edited more than 15,000 articles and laid out over 5,000 pages.
- Acted as a liaison to other departments to meet tight deadlines.

MTSU SIDELINES

JULY 2017-MAY 2018

Graphic Design Editor

- Illustrated covers and assembled print issues for publishing.
- Oversaw other designers to keep production on schedule.

MTSU STUDENT SUCCESS

AUG. 2017-MAY 2018

Visual Communications Tutor

- Tutored students in HTML, CSS, graphic design, and Adobe Creative Suite.

MTSU CAREER DEVELOPMENT CENTER

JAN. 2017-MAY 2018

Marketing and Communications Intern

- Researched and developed infographics, email campaigns, and collateral.

EDUCATION:

Middle Tennessee State University

Murfreesboro, TN 2018 | 3.95 GPA

Bachelor of Science in Mass Communication

Concentration in Visual Communication

Minor in Art